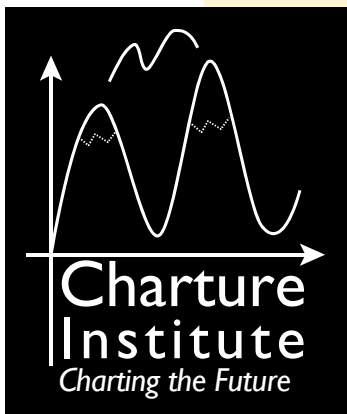


22 in 21:

Jackson Hole in the 21st Century

January 17, 2013
Spring Creek Ranch

Presented by
The Charture Institute
Jackson, WY



22in21.com

Three Thoughts - #1

- Jackson Hole is one community spanning two states and three counties
 - ▶ *If the Pass or Canyon close, we all feel it*

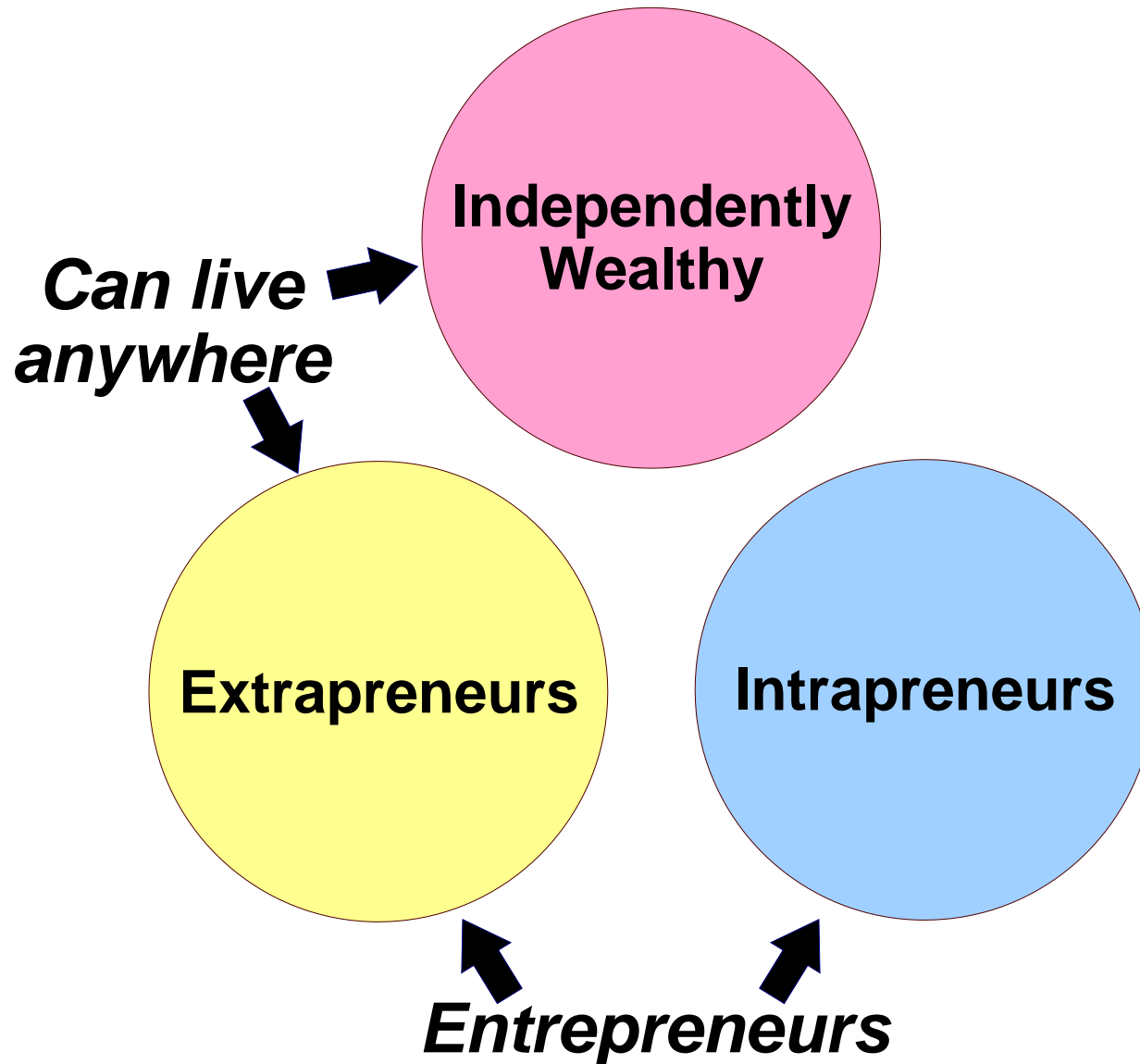
Three Thoughts - #2

- Jackson Hole has always been a community of entrepreneurs
 - ▶ *en·tre·pre·neur*
 - a person who organizes and manages any enterprise, especially a business, usually with considerable initiative and risk.
 - *Random House Dictionary*

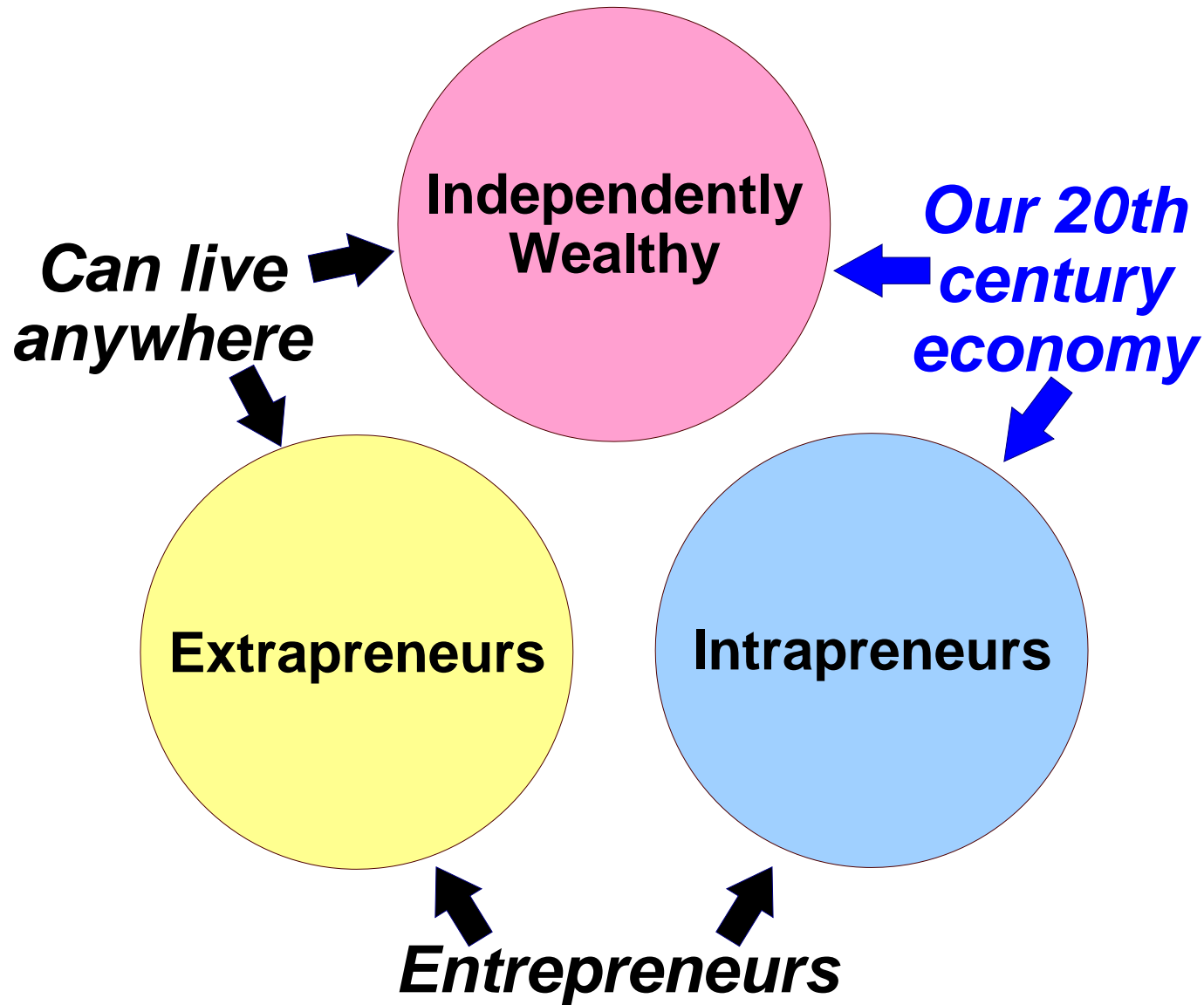
Three Thoughts - #3

- What's changed in the last decade or two – and what is changing our region – is the kind of entrepreneurship that can be practiced in the Tetons region (or pretty much anywhere, for that matter).

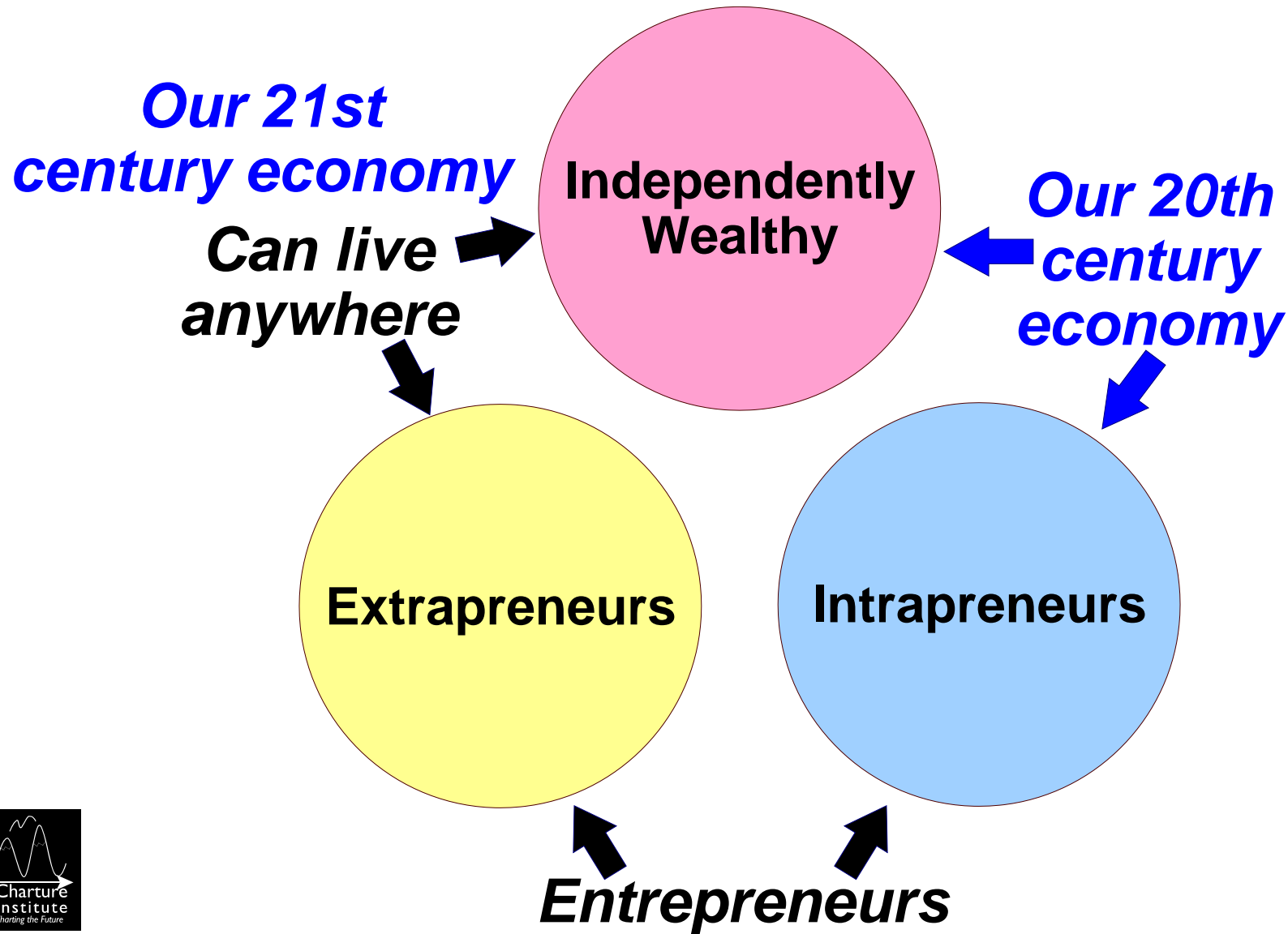
A Simplified Model of our Economy



A Simplified Model of our Economy



A Simplified Model of our Economy



A Simplified Model of our Economy

What will keep them here?

Our 21st century economy

Can live anywhere

Independently Wealthy

Our 20th century economy

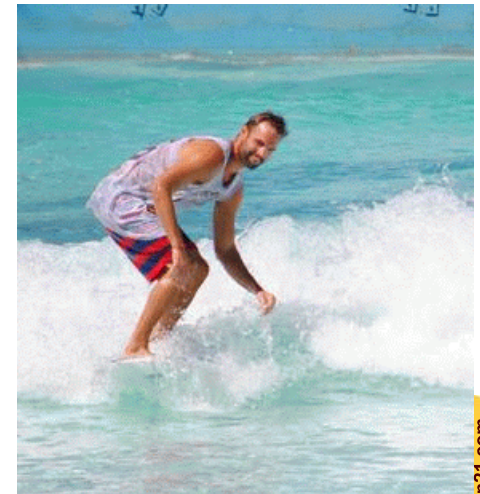
Extrapreneurs

Intrapreneurs

Entrepreneurs

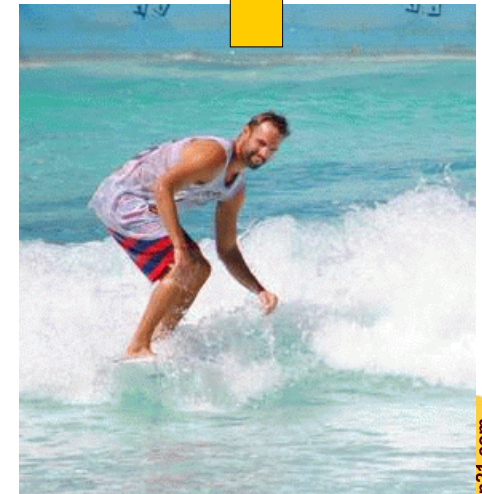
Thinking About the Future

What Makes a Place Truly Distinctive?



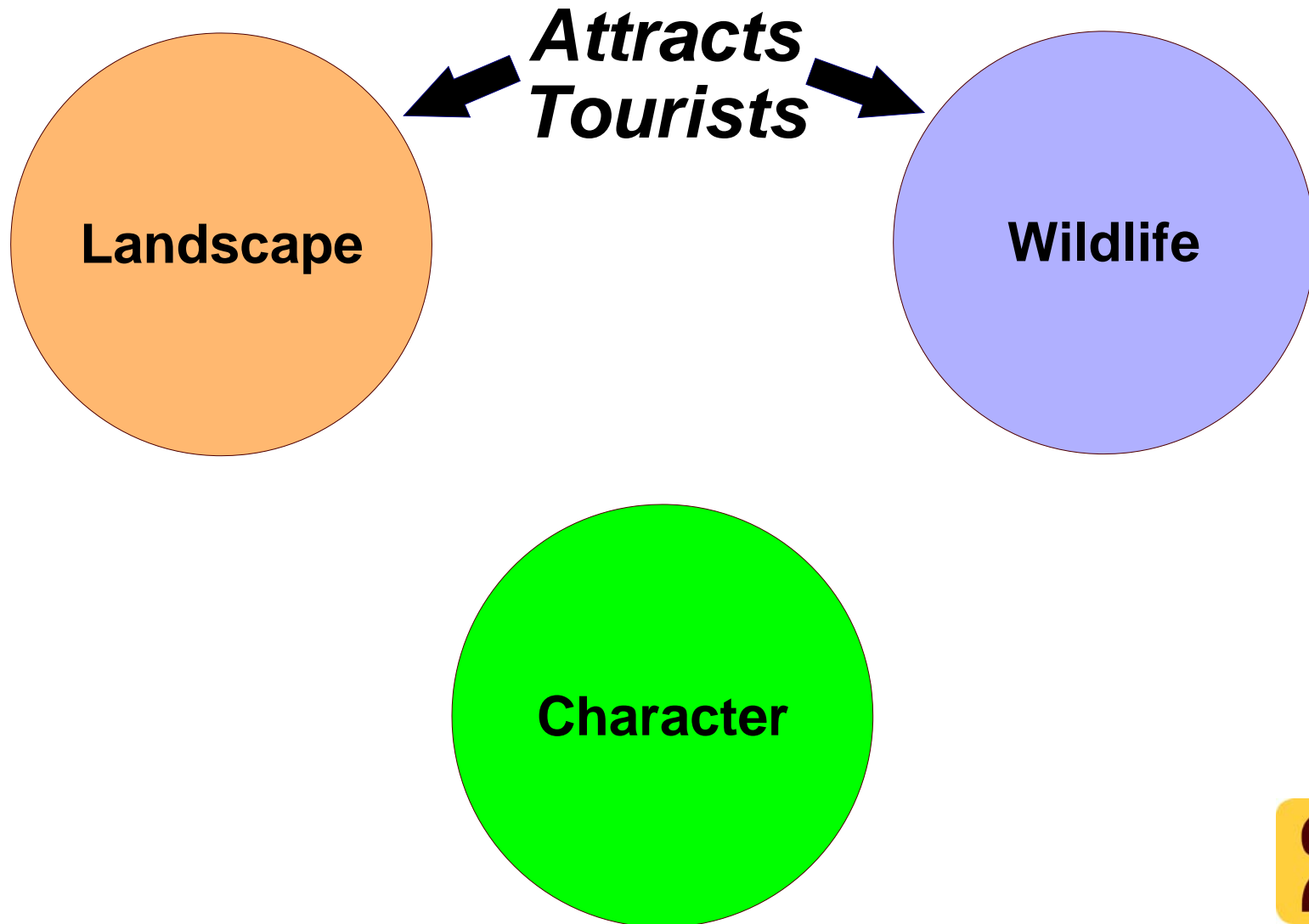
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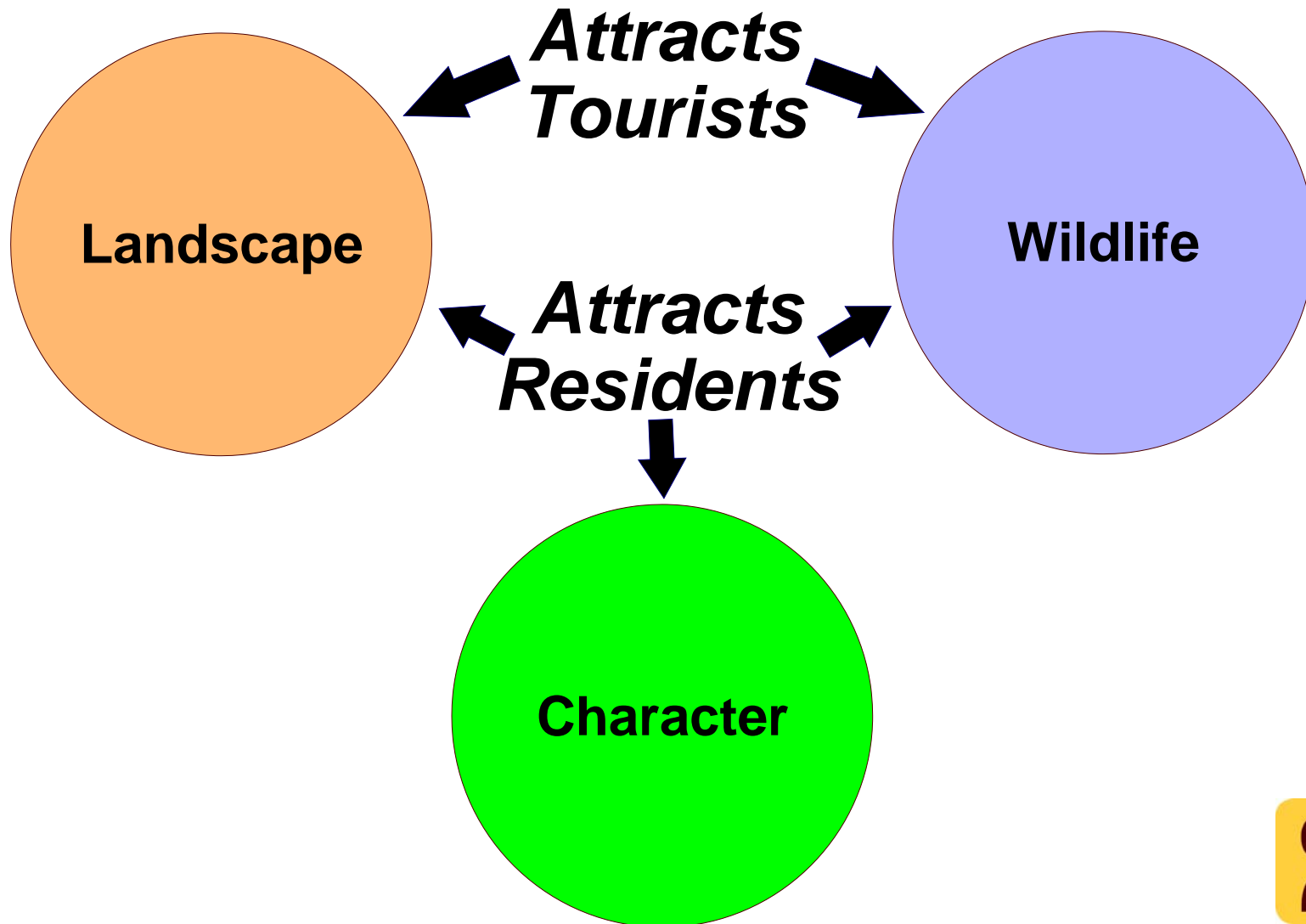
What Makes Us Truly Distinctive?

What can't be replicated elsewhere?



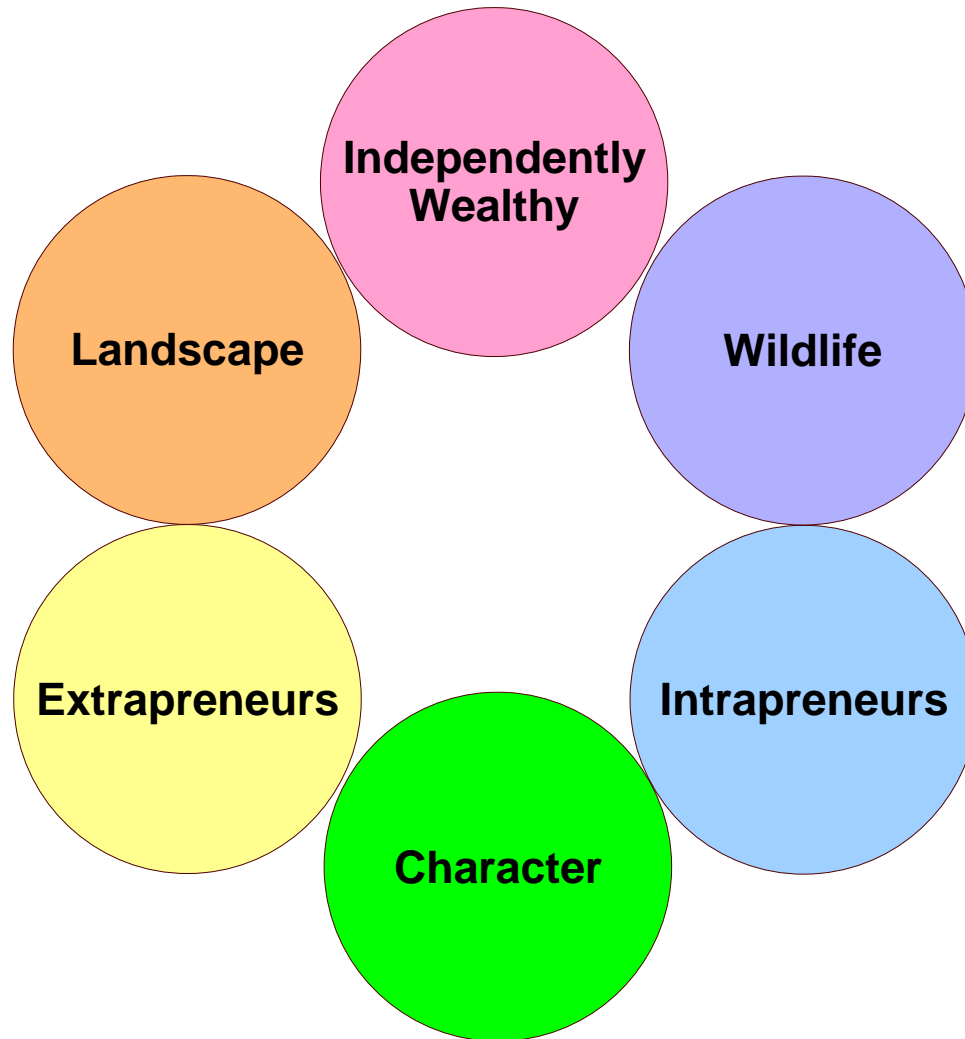
What Makes Us Truly Distinctive?

What can't be replicated elsewhere?



What Will Determine Our Future?

*How well we integrate our economy with
our distinctive qualities*



This Generation's Opportunity/Mandate

The challenge: Build on the legacy left by our forebears. History won't forgive us if we squander it. But to succeed, we must act together, for the region has become too rich and complex for lone heroes like Shane or Rockefeller. Are we up to the task?

